



Your eyes deserve to see their best



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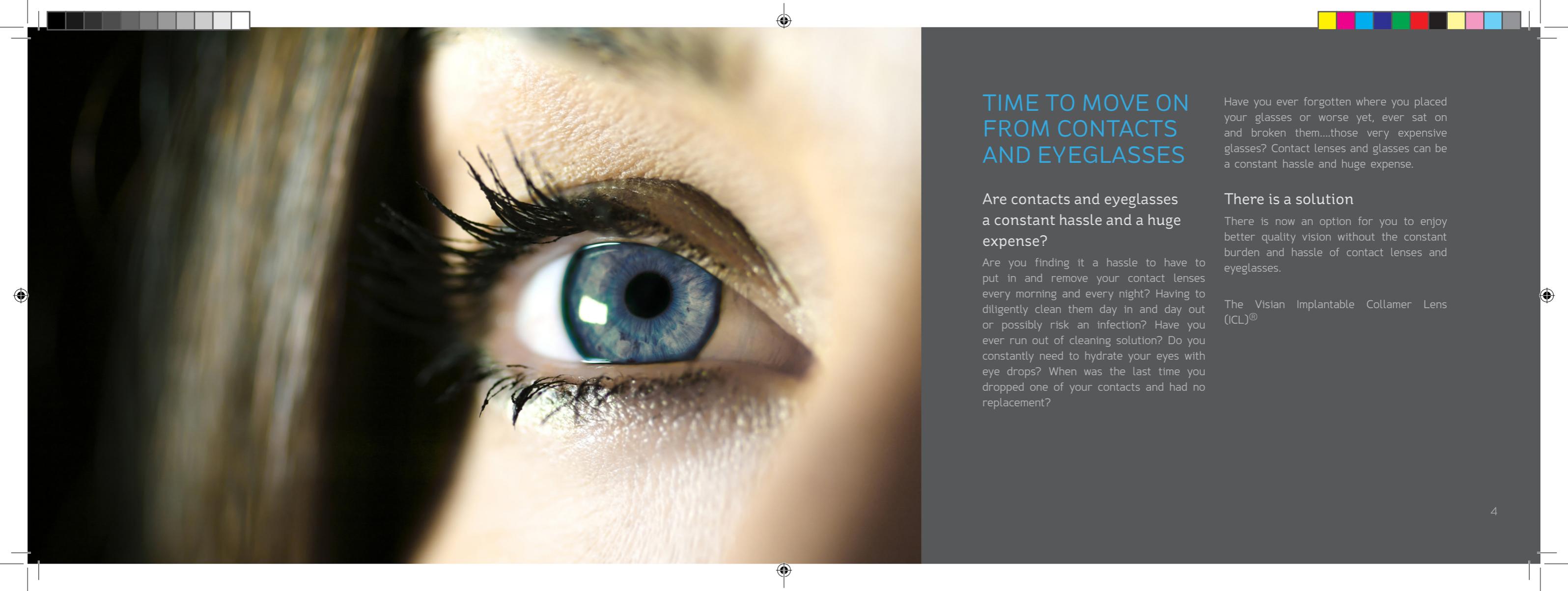
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TIME TO MOVE ON FROM CONTACTS AND EYEGLASSES

Are contacts and eyeglasses a constant hassle and a huge expense?

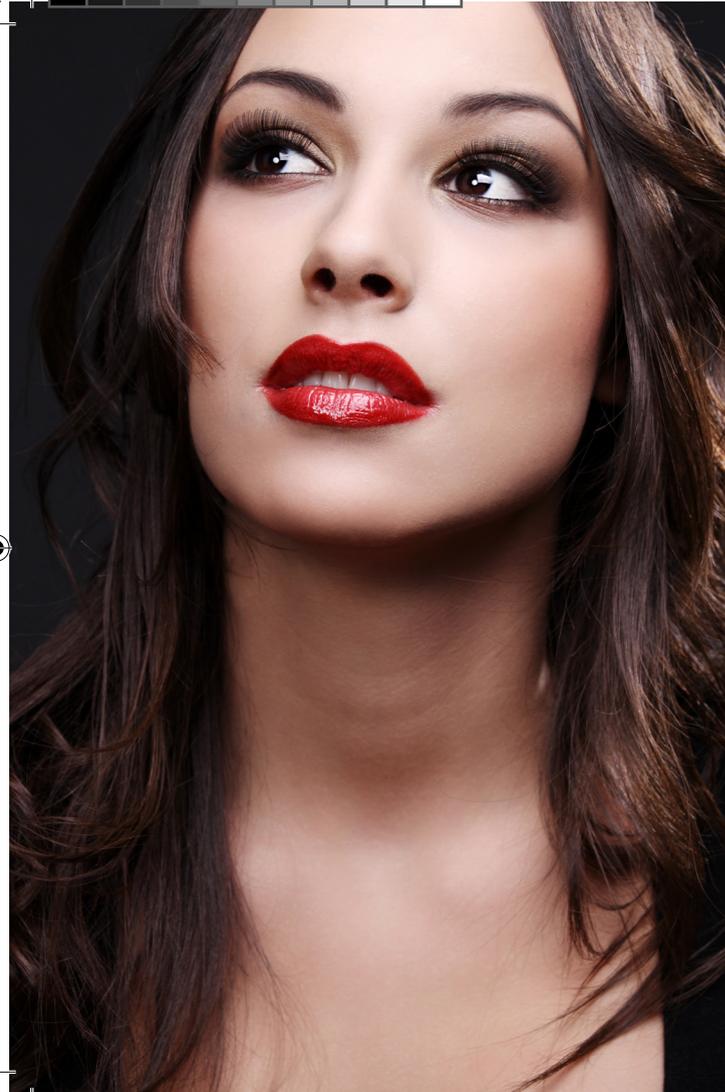
Are you finding it a hassle to have to put in and remove your contact lenses every morning and every night? Having to diligently clean them day in and day out or possibly risk an infection? Have you ever run out of cleaning solution? Do you constantly need to hydrate your eyes with eye drops? When was the last time you dropped one of your contacts and had no replacement?

Have you ever forgotten where you placed your glasses or worse yet, ever sat on and broken them...those very expensive glasses? Contact lenses and glasses can be a constant hassle and huge expense.

There is a solution

There is now an option for you to enjoy better quality vision without the constant burden and hassle of contact lenses and eyeglasses.

The Visian Implantable Collamer Lens (ICL)[®]



VISIAN ICL: YOUR CHOICE FOR THE BEST QUALITY OF VISION CORRECTION

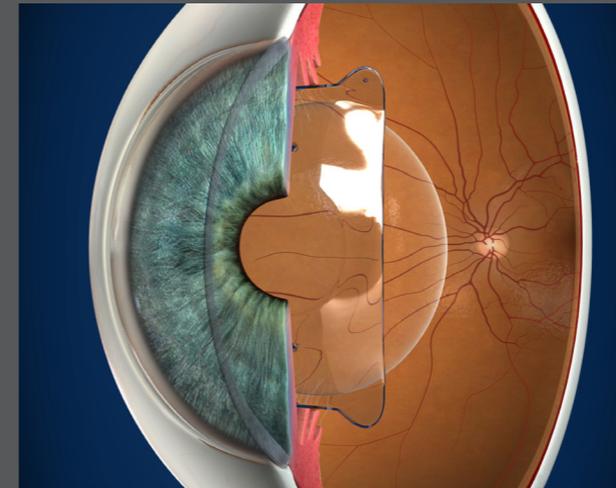
The Visian ICL, created by STAAR Surgical has a proven track record of providing improved quality of vision. When compared to other surgical vision correction procedures, the Visian ICL delivers sharper vision and higher patient satisfaction*. The immediate improvement of vision quality and the remarkably short and painless recovery creates a unique "WOW!" factor you will notice immediately.

The Visian ICL is the procedure of choice for patients who need and expect higher quality results in performance and safety. In fact, the US Military has embraced the Visian ICL because of the reliable visual clarity it achieves. The Visian ICL is clearly the choice for patients with an active lifestyle and those who cannot accept anything less than the highest quality vision.

*Data on file with STAAR Surgical

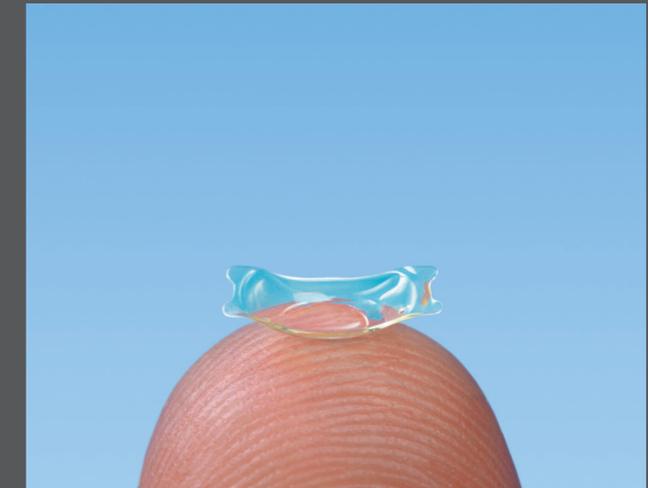
What It Is and How It Works

The Visian ICL is an Implantable Collamer Lens that works with the eye to correct vision. Unlike traditional contact lenses that go on the surface of the eye, the Visian ICL is positioned inside the eye between the iris (the colored part of the eye) and the natural lens. Once implanted, the lens stays indefinitely. However, if your vision changes dramatically over time, the lens can be replaced or removed from the eye.



Technologically Advanced Lens Material

The Visian ICL is made from Collamer®, a technologically advanced lens material exclusive to STAAR Surgical. Because of the collagen base in Collamer, it is biocompatible with the eye (not seen as a foreign object to the body) and provides exceptional quality of vision. The lens rests quietly in position while accurately correcting your vision. The Visian ICL is the best choice for a lens that is going to remain inside your eye for a lifetime.



THE VISIAN ICL ADVANTAGES

High Definition Visian™

For years, the only method of permanent vision correction that didn't involve glasses or contact lenses was corrective laser eye surgery. With the advent of the Visian ICL however, that's all changed. Now, you can enjoy "High Definition Visian™" – a new level of vision correction that's sharper, clearer, more vivid, and has greater depth and dimension – in a simple, 15-minute outpatient procedure.

The "Wow" Factor

After the simple 15-minute outpatient procedure, patients experience an immediate improvement in vision quality and are "Wowed" by the results. In fact, the quality of vision achieved is often better than with any other vision correction solution.

Designed to be Permanent, Yet Is Removable

While the Visian ICL is intended to be permanently placed inside your eye to correct your vision, one of the most important advantages of the lens is that it can be easily removed and/or replaced if necessary.

Unlike LASIK whereby healthy corneal tissue is removed permanently, no corneal tissue is removed or reshaped with the ICL.

Short Recovery Time

The recovery time for the Visian ICL is quick and pain-free. Most patients recover within a day or less due to the very small size of the opening required to insert the lens into your eye. Patients typically experience minimal discomfort, and usually go back to work the next day.

Invisible and Undetectable

Because the Visian ICL is positioned between the iris and your natural lens, it is invisible to the patient and any observer. The stable positioning of the lens in your eye allows for it to work in unison with your normal eye function. The only way that you or anyone else will know that it is there, is the improvement in your eyesight. You will neither see nor feel the lens once it is inside your eye.





UV Protection

Long-term exposure to UV radiation can damage our eyes and longer term or more intense exposure increases the risk of eye disorders including the development of cataracts and other retinal problems. The Visian ICL's advanced lens material, Collamer, contains a UV blocker that actually prevents harmful UVA and UVB rays from entering the most sensitive part of the eye, possibly preventing the development of UV related eye disorders.

Does Not Cause Dry Eye

Visian ICL does not cause or contribute to dry eyes, a common side effect associated with LASIK procedures. If you have dry eyes, ask your doctor if the Visian ICL may be the best vision correction option for you.

Treatment Flexibility for the Future

Our vision changes as we grow older and eventually almost everyone will need cataract surgery. An important benefit with the Visian ICL is that you will have future options available to you when the time comes. The lens can be removed and replaced if your vision changes substantially, or you can have another procedure at any time.

Excellent longterm Safety Profile

With more than 200,000 Visian ICLs implanted around the world since 1997, the Visian ICL has an excellent safety profile compared to other procedures. For more information on comparisons of the VISIAN ICL with other refractive procedures as well as potential risks, please refer to your eye surgeon or visit our website: www.visianinfo.com .





THE ULTIMATE PERFORMANCE FOR THE ULTIMATE IN SATISFACTION

When nothing less than ultimate vision performance will do, super athletes and elite US Military personnel choose the Visian ICL. Why? Because they had a choice and they chose the best technology for their individual vision needs. There have been over 200,000 patient eyes treated worldwide – are you ready to get the best in performance and satisfaction for your eyes?

Superior Technology for Super Athletes

- Steve Holcomb Olympic bobsled pilot, USA
- Thomas Lüthi Pro-motorcyclist, Switzerland
- Tom Danielson Pro cyclist, Garmin-Cervélo team, USA
- Teo Yen Kai Extreme mountaineer, Singapore
- Aaron Luna Pro baseball player, St. Louis Cardinals, USA

TESTIMONIALS

In 2008, Team USA bobsled pilot [Steven Holcomb](#) almost gave up the sport because of his poor vision. His eyesight was reported to be 20/500 and was extremely limiting his performance on the ice. When he could no longer compete with contact lenses and other treatment options did not fit his individual needs, he almost gave up. Then his doctor said he was an ideal candidate for the Visian ICL.

After the Visian ICL procedure Holcomb not only achieved 20/20 vision, he went on to win gold medals at both the 2009 World Championships and 2010 Olympics. This was the first bobsledding gold medal win for the US in 62 years.

"It was about ten minutes, and as soon as I was up I could see 20/20. It's been pretty incredible ever since and literally a year later I'm a world champion."



[Thomas Lüthi](#), a professional motorcycle road racer from Switzerland is currently competing in the Moto2 Grand Prix World Championship. In spite of wearing a helmet, the head wind always dried up his contact lenses, which led to visual difficulties especially during the first few rounds of the race. After having Visian ICLs implanted in 2010, Tom Lüthi is now free of complaints and ready for a new season!



[Tom Danielson](#), a professional cyclist for the American Garmin-Cervelo team, recently had Visian ICL surgery. Tom suffered from extremely dry eyes throughout his career and was forced to wear contact lenses during his long training rides and during races. Tom went from being a -4.75 myope to having 20/20 vision at his one day post op visit. Two weeks later his eyesight was an incredible 20/10!



[Teo Yen Kai](#), an extreme mountaineer from Singapore, had high myopia; -12 and -13 diopters with 0.75 diopters of astigmatism in each eye making him more than suitable for Visian ICLs.

Teo's job as an Applications Engineer requires him to travel often and to put in long hours. Being an avid mountaineer, he was the first Singaporean to scale Mount Everest in 2005, he relies heavily on high quality comfortable vision. He had

experienced discomfort with his contacts while climbing. His decision to have the procedure was spurred by his plans to go on future expeditions.

"The ICL worked perfectly on Mt. McKinley. I did not experience any dryness in my eyes like I did when I climbed Mt. Everest wearing contact lenses."



[Aaron Luna](#), professional baseball player for the St. Louis Cardinals, USA had pretty bad vision before surgery. With -12 and -11.5 diopters of myopia, he was completely dependent on his glasses and contact lenses.

"I could barely get out of bed without running into the dresser"

After Aaron had Visian ICLs implanted, he was very happy with his results.

"I couldn't believe I could see so clearly without contact lenses or glasses, it was almost surreal. It's one of those things where you can wait around, but the sooner you do it, the happier you'll be with your results."

If the Visian ICL can help these high performance athletes perform like champions, imagine how it can improve your vision for your active, fast-paced lifestyle.

HIGHLY ADVANCED TECHNOLOGY FOR THE “BEST OF THE BEST”

When Nothing Less Than Ultimate Vision Performance Will Do

Since it was introduced in 2006, the Visian ICL has been improving the vision of the bravest people under the harshest conditions imaginable. In fact, to date, surgeons in the US Military have implanted over 3,000 Visian ICLs with results that are nothing short of heroic.

In studies conducted to evaluate the eyes of the US Military that received the Visian ICL, these were the results:

- More than 98% of patients had 20/20 visual acuity or better
- 100% were able to see better than before surgery wearing contacts or glasses
- 100% believe they function and perform better

If the Visian ICL can meet the demands of soldiers in the US Military, imagine what it can do for you!

The appearance of name-brand products in this brochure does not constitute endorsement by the Department of the Army, Department of Defense or the U.S. Government of the information, products or services contained therein.

CORRECTS A WIDE RANGE OF VISION NEEDS

If you are between 21 and 45 and nearsighted, farsighted or have astigmatism you may be an excellent candidate for the Visian ICL. It is preferable that you have had no previous ophthalmic surgery or history of ophthalmic disease such as glaucoma, iritis, or diabetic retinopathy.

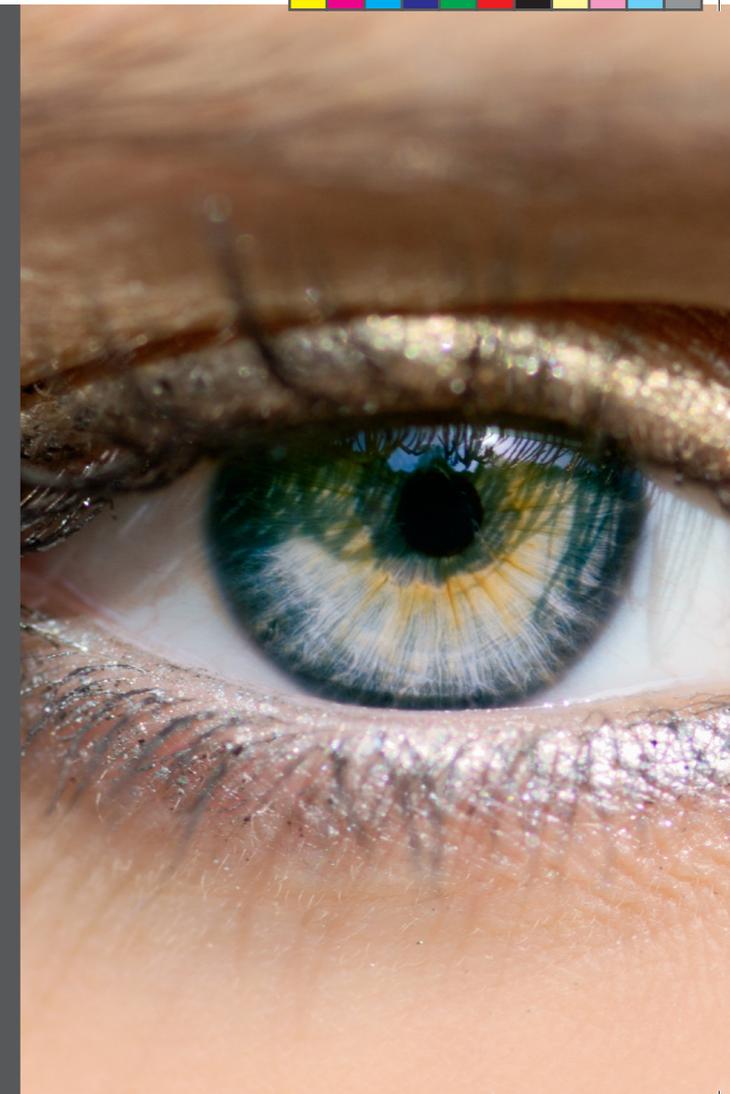
Broad Range of Treatment

Refractive error in the focusing of light by the eye is a frequent reason for reduced visual acuity. Anyone seeking clear vision may be a candidate for the Visian ICL, which treats:

- Myopia from -0.5 to -20 Diopters
- Hyperopia from $+0.5$ to $+10$ Diopters
- Astigmatism up to $+6$ Diopters

Thin Corneas

The cornea is the curved surface on the front of the eye. Since the Visian ICL does not alter the corneal tissue in any way, it may be an appropriate procedure for you if you have thin corneas.





WHAT TO EXPECT DURING THE VISIAN ICL IMPLANTATION PROCESS

Prior to Surgery (2 to 3 weeks)

One or two tiny openings in the colored portion of the eye will need to be made to ensure that the fluid inside your eye flows properly after your surgery. This may happen a week or two before your eye surgery or your surgeon may choose to do it during the eye surgery itself. Check with your surgeon for his/her preferred method.

The Day of Surgery

As with all surgeries, it is important that you do not drive after the procedure so please make arrangements to have someone drive you home after the procedure. You will receive anesthesia to minimize discomfort. Please check with your surgeon to see what type.

Once your eye is numb, your surgeon will create micro openings in the edge of your cornea that will be used to insert and position the lens. The soft folded lens will be gently inserted into your eye and positioned behind the iris.

That's it—the procedure takes about 15 minutes! Because the opening is microscopic, it will recover naturally in a very short period of time without needing any sutures. A few hours after the procedure you will be able to leave the clinic without your eye glasses or contact lenses!

After Surgery (And the next few days)

At the end of the procedure, the surgeon may instill eye drops to help prevent infection and inflammation. You will continue to use these drops for the next days once you are home. A follow-up eye exam will be scheduled as recommended by your surgeon.



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choose Visian ICL®